ESTTA Tracking number: **ESTTA766350** 

Filing date: **08/24/2016** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Joox ImpressÃ'es e Comunicação LTDA

Application Serial Number: 86919849
Application Filing Date: 02/25/2016
Mark: JOOX
Date of Publication 08/16/2016

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, YOOX NET-A-PORTER GROUP S.P.A., VIA MORIMONDO, 17, MIL-ANO, 20143, ITALY, a JOINT STOCK COMPANY, organized under the laws of Italy, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/15/2016. YOOX NET-A-PORTER GROUP S.P.A. respectfully requests that the time period within which to file an opposition be extended until 12/14/2016.

Respectfully submitted, /drodrigues/ 08/24/2016 Maria A. Savio Gottlieb, Rackman & Reisman, P.C. 270 Madison Ave, 8th Floor New York, NY 10016 UNITED STATES efiling@grr.com 2126843900